

Please complete and return this form to Michael Schoppenhorst at michael@semcoproductions.com

**Exhibitor Information**

Company \_\_\_\_\_

This is how the company will be listed in the show directory.

Contact Name \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Country \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

E-mail (required) \_\_\_\_\_

Web Address \_\_\_\_\_

**Exhibitor Options** After June 30, 2026, booth price increases by \$200

**Exhibit Space** ( Per 10' x 10' space. Price includes carpet, table, chairs, and trash can.)

\$1950 - Standard     \$1750 - WVCA Member Rate

Total Cost of Booth Packages \$ \_\_\_\_\_

**Sponsorship Total** (Select Sponsorship Opportunities at Right) \$ \_\_\_\_\_

**Show Directory Upgrades**

\$1000 - Full Page     \$600 - Half Page     \$150 - Logo    \$ \_\_\_\_\_

Total Cost (All Prices in US\$) \$ \_\_\_\_\_

**Space Preference**

2026 Exhibitors Only     Renew Existing Space

First Choice \_\_\_\_\_    Second Choice \_\_\_\_\_    Third Choice \_\_\_\_\_

**Payment Information**

Make checks payable to SEMCO Publishing, Inc. Payments made by check drawn on a US bank payable in US\$, international money order payable in US\$, or wire transfer in US\$. 50% deposit required with signed agreements. 100% of the total booth cost due on January 31, 2027.

Payment Amount:     50% Deposits     Full Payment

Payment Method:     Check     Credit Card     Wire Transfer  
(For credit card and wire transfers, we will send you payment information.)

Contract Signature (must be signed) \_\_\_\_\_

Date \_\_\_\_\_

**Contact for More Information**

**Michael Schoppenhorst**  
Sales Manager, Sales & Operations –  
West Virginia Coal Show  
Tel +1 678 822 9801  
michael@semcoproductions.com

**Directory Upgrades**

- Full Page Show Directory Ad    \$1,000
- 1/2 Page Show Directory Ad    \$600  
(Vertical and Horizontal Only)
- Logo Placement in Directory    \$150

**Sponsorship Opportunities**

- Welcome Sponsorship    \$10,000
- Lobby Hospitality Suite    \$7,500
- Promotional Postcard    \$7,000
- Registration Sponsor    \$4,000
- Goodie Bag    \$3,000
- Floor Sticker Aisle Signs    \$3,000
- Lobby Cafe Sponsor    \$3,000
- Online WVCS27 Floorplan    \$3,000
- Entrance Unit    \$3,000 ea.
- Website Registration Landing Page & Confirmation Emails    \$3,000
- Parking Sponsor    \$3,000
- Lobby Door Clings    \$2,000 ea.
- Digital Signs    \$1,500 ea.
- Grand Lobby Signage    \$1,000 ea.
- Bean Theory Coffee Stand    \$CALL

Sponsorship opportunities are sold on a first-come, first-served basis. Applications will not be charged until verified and approved by show management.

**Terms & Conditions**

Payment: 50% deposit required with all signed agreements. 100% of the total booth cost is due on January 31, 2027.

Cancellation: If Exhibitor desires to cancel all or part of exhibit space, it may do so in writing and exhibitor will be charged 50% of its total exhibit space cost. Should exhibitor cancel after January 31, 2027, 100% of exhibit space cost is due. Find complete Terms and Conditions online at [www.wvcoalshow.com](http://www.wvcoalshow.com).

By signing and submitting this application, exhibitors agree to abide by all terms and conditions.

**Show Management Use**

Booth Assigned \_\_\_\_\_

Paid \_\_\_\_\_

Date \_\_\_\_\_



Sponsorships are offered on a first come, first served basis. Contact Michael Schoppenhorst at [michael@semcproductions.com](mailto:michael@semcproductions.com) for more information.

### **Welcome Sponsorship – \$10,000**

- Includes an 8'x30' interior space at the main entrance Grand Lobby area of the Charleston Convention Center
- Includes a 10'x30' outdoor space directly behind the interior space
- Includes a Full-Page ad in the Show Directory
- Includes two 3'x6' window clings on Grand Lobby area windows (your design)
- Your company listed as a sponsor of the event on show signage and website

### **Lobby Lounge Hospitality Suite – \$7,500**

- Located between the Grand Lobby entrance and the Exhibit Hall with two entrances
- Each attendee of both the West Virginia Coal Show and the WV Coal Association Symposium, must walk past this lounge area
- Built in bar (all alcohol, food and beverages must be acquired through the Charleston Convention Center catering department)
- Comes with a \$1,000 food & beverage credit to be used with the Charleston Convention Center catering department
- Use as your booth space, or a hosted lounge for coal mining representatives or both!
- Television monitors to play or display your message
- Various seating options available
- Two 22"x28" signs included – your designed graphics/message – one each to be placed at entrances
- Your company listed as a sponsor of the event on show signage and website

### **Promotional Postcard – \$7,000**

- Postcard will be mailed 30 days prior to the event
- Target area and demographics near coal mines
- 25,000 piece distribution – 6"x9" postcard 4-color, two-sided design
- Space for sponsor logo and booth number on front of postcard
- Special entry for \$1,000 gift card (cost of gift card included in sponsorship price) with submitted postcard at sponsor's booth
- Your company listed as a sponsor of the event on show signage and website

### **Registration Sponsor – \$4,000**

- Your company logo (or any message you desire) is placed on all four of the registration counters kick-panels (lower section of the counters)
- One 4'x12' banner is also included and will be hung behind the registration counters using your approved design

- You also have the option to place printed materials in the area
- We can also distribute a small logoed premium to each attendee (cost of premium not included) as they pick up their badge
- Your company listed as a sponsor of the event on show signage and website

### **Lanyards – \$3,000 SOLD – Buchanan Pump Service**

- Each attendee will wear a lanyard with your company's logo displayed on it
- Each lanyard is ¾" in width
- Your company listed as a sponsor of the event on show signage and website

### **Badge Sponsor – \$3,000 SOLD – Innovative Wireless Technologies (IWT)**

- Each badge printed for the show will have the sponsor's logo prominently displayed near the top
- Your company listed as a sponsor of the event on show signage and website

### **Goodie Bags – \$3,000**

- Bags provided by sponsor or cost of bags added to the sponsorship price
- This sponsorship is a great way to see your company logo "walking" the show floor!
- Your company listed as a sponsor of the event on show signage and website

### **Floor Sticker Aisle Signs – \$3,000**

- Placed at 18 aisle intersections throughout the Exhibit Hall with your logo and booth number
- Stickers are 2'x2' and full-color
- Your company listed as a sponsor of the event on show signage and website

### **Lobby Cafe Sponsor – \$3,000**

- This sponsorship is located in the heart of the main lobby. All attendees pass by this area between registration and the exhibit hall
- Ample space for pull up banners and a hung banner (one 4'x12' banner with your message/logo is included) in highly visible area
- Table tents on each lobby table with your company logo and booth number are included
- Even when the cafe is not open for service, it still provides a great deal of visibility for the sponsor given its central location. Attendees used the tables during off hours and as a meeting point
- Your company listed as a sponsor of the event on show signage and website

Sponsorships are offered on a first come, first served basis. Contact Michael Schoppenhorst at [michael@semcoproductions.com](mailto:michael@semcoproductions.com) for more information.

**Online WVCS27 Floorplan – \$3,000**

- Your company logo prominently displayed on the WVCS27 online floorplan
- Each person viewing the online floorplan and list of exhibiting companies will see your logo
- Your company listed as a sponsor of the event on show signage and website

**Entrance Units – \$3,000 EACH – TWO STILL AVAILABLE**

- Located in the Grand Lobby area of the show
- Three available at this price
- Fully customizable with your graphic design
- Inquire for specs and more details
- Your company listed as a sponsor of the event on show signage and website

**Website Registration Landing Page & Confirmation Emails – \$3,000**

- Your company logo prominently displayed on the show's website registration page
- Each confirmation email sent from our system will have your company logo and booth number displayed
- Your company listed as a sponsor of the event on show signage and website

**Parking Sponsor – \$3,000**

- All guests for the West Virginia Coal Show and WV Coal Association Symposium will be offered FREE parking in the main parking deck of the Charleston Convention Center on your behalf
- Signage at the entrance of the main parking deck giving your company credit for the FREE parking and directing them to your booth (#)
- Your company listed as a sponsor of the event on show signage and website

**Lobby Door Clings – \$2,000 EACH – TWO AVAILABLE**

- This sponsorship includes 8 door (22"x34") clings with your design and message on them
- These clings are located on the entrance/exit doors of the Charleston Convention Center
- Sponsor has the choice of location (as attendees arrive or as they exit the facility) based on availability

**Digital Signs – \$1,500 each FOUR AVAILABLE**

- These digital screens are placed in high visibility locations in the lobby or hallways leading to show entrances
- Fully customizable with your graphics and message
- Specs are: 26"w x 84"h – promotional video available

**Grand Lobby Signage – \$1,000 each FOUR AVAILABLE**

- Each sign is 1 meter wide by 8' tall
- Signs are printed in full color using your design
- Signs are placed in high visibility locations throughout the lobby or halls leading to show entrances

**Lobby Window Clings – \$750 EACH – TWO AVAILABLE – ON HOLD**

- This sponsorship includes 1 window (3'x7') cling with your design and message on it
- This cling is located in the main entrance Grand Lobby area of the Charleston Convention Center

**Bean Theory Coffee Stand – \$ CALL**

- Since day one, Bean Theory Coffee has been a crowd favorite located on the show floor. In 2027, they are moving to the Grand Lobby entrance area in a high-profile area!
- Sponsorship is fully customizable based on the needs and budget of sponsor

**Visit Online to make plans for 2027.**

