

# 2024 West Virginia Coal Show

March 26-27, 2024  
Charleston, WV



Surface Mining



Recruitment



Underground Mining



Reclamation



WVCA 50th Anniversary Annual Mining Symposium



Transportation



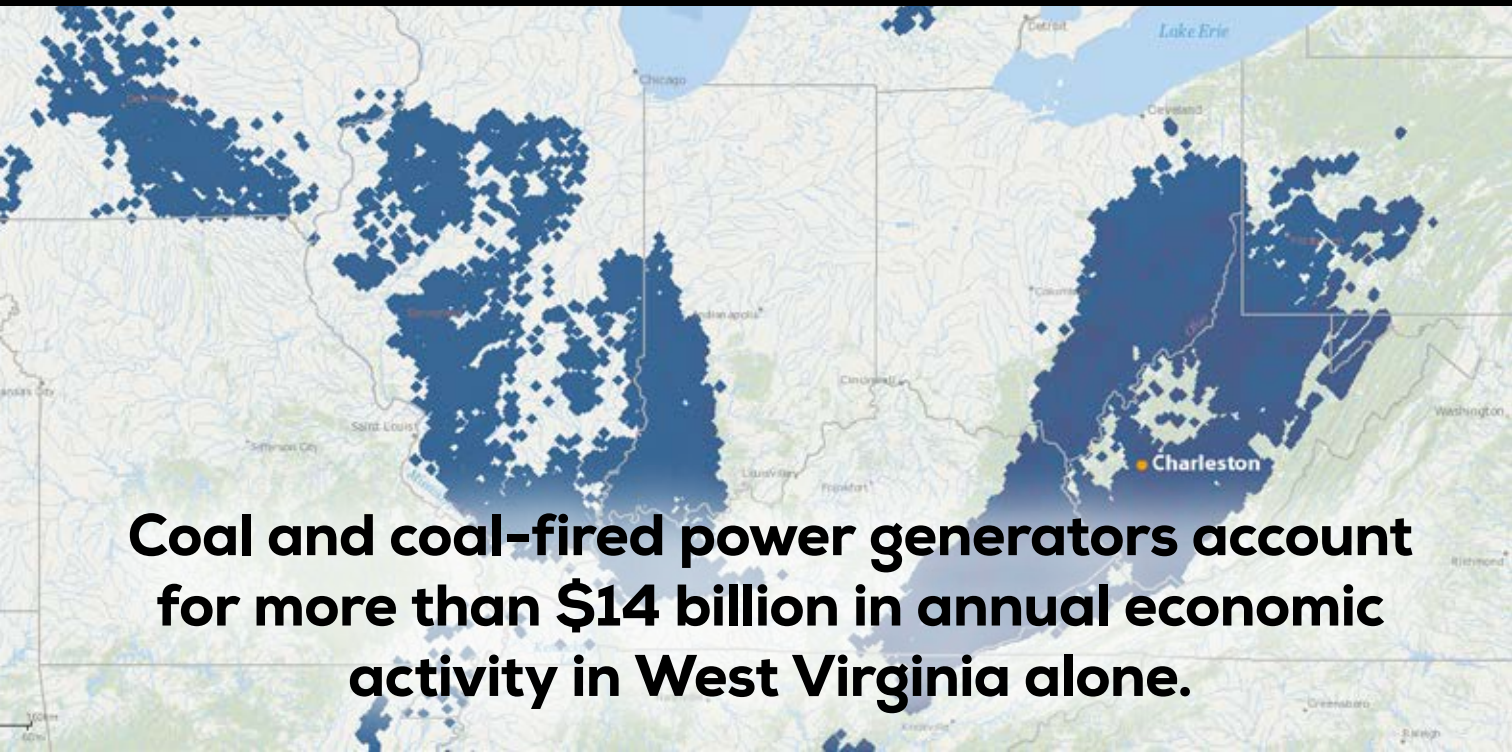
Coal Preparation

**The Coal Community Finds a Home at the New Charleston Coliseum & Convention Center**





# Building Great Attendance



**Coal and coal-fired power generators account for more than \$14 billion in annual economic activity in West Virginia alone.**

## Building an Exceptional Audience

We know that any trade event is only as good as its attendance. We're building from a base of exceptional attendees and aiming to give exhibitors the best, qualified coal attendance of any U.S. coal show.

How are we doing it? With a broad marketing campaign supported by important industry publications and associations and a base of industry leaders; we'll bring together coal producers from the mine to the boardroom and all stops in between.

**50<sup>th</sup>**

**Start with a base of 400+ top industry professionals – including coal company CEOs, mine superintendents, CFOs, mine managers, and purchasing managers – from the WVCA 50th Anniversary Annual Mining Symposium.**

**Add a mix of both local and national marketing to attract coal professionals from the entire Eastern coal producing region as well as the Illinois Basin.**

**We will leverage print ads, a comprehensive email program, social media engagement, and the power of SEMCO Publishing's nationally renowned magazines along with local outreach to ensure great attendance.**

# It's Time for a Great Coal Show



**No exorbitant fees. Extensive marketing plan. Free Exhibition Admission.** In the heart of America's coal country.

With support from the West Virginia Coal Association, *North American Mining* magazine, *Miners News*, *Friends of Coal*, and some of the industry's most important coal companies, SEMCO Publishing is proud to announce the 2024 West Virginia Coal Show & Symposium. The coal industry is changing and now is the time for coal shows to change, too. Held at the NEW Charleston Coliseum & Convention Center, the 2024 West Virginia Coal Show is offering exhibitors better prices, better attendance, a better marketing plan, and great service.

**The future of coal is being decided *now*. Do not miss this important show held in conjunction with the West Virginia Coal Association 50th Anniversary Annual Mining Symposium.**

**50<sup>th</sup>**  
Anniversary  
Annual Mining  
Symposium



Holding the 2024 West Virginia Coal Show as the West Virginia Coal Association celebrates its 50th Annual Mining Symposium ensures that the show will attract an audience filled with some of the most influential people involved in coal production.

**We have the answer to high exhibiting costs.**



The basic booth package for the show is \$1700 and *North American Mining* magazine has arranged a discounted booth package including carpet, table, and chairs for just \$150.

*North American Mining* magazine is also sponsoring forklifts for equipment delivered during move-in. Exhibit material and equipment up to 5,000 lbs. delivered to the Convention Center will be moved in **FREE OF CHARGE**. Exhibitors may hand-carry their own displays, and larger material handling will be charged at cost. Advance shipments will be required to use the Convention Center warehouse at a discounted rate.

**Don't miss special pricing for Coal Producers and members of the West Virginia Coal Association!**

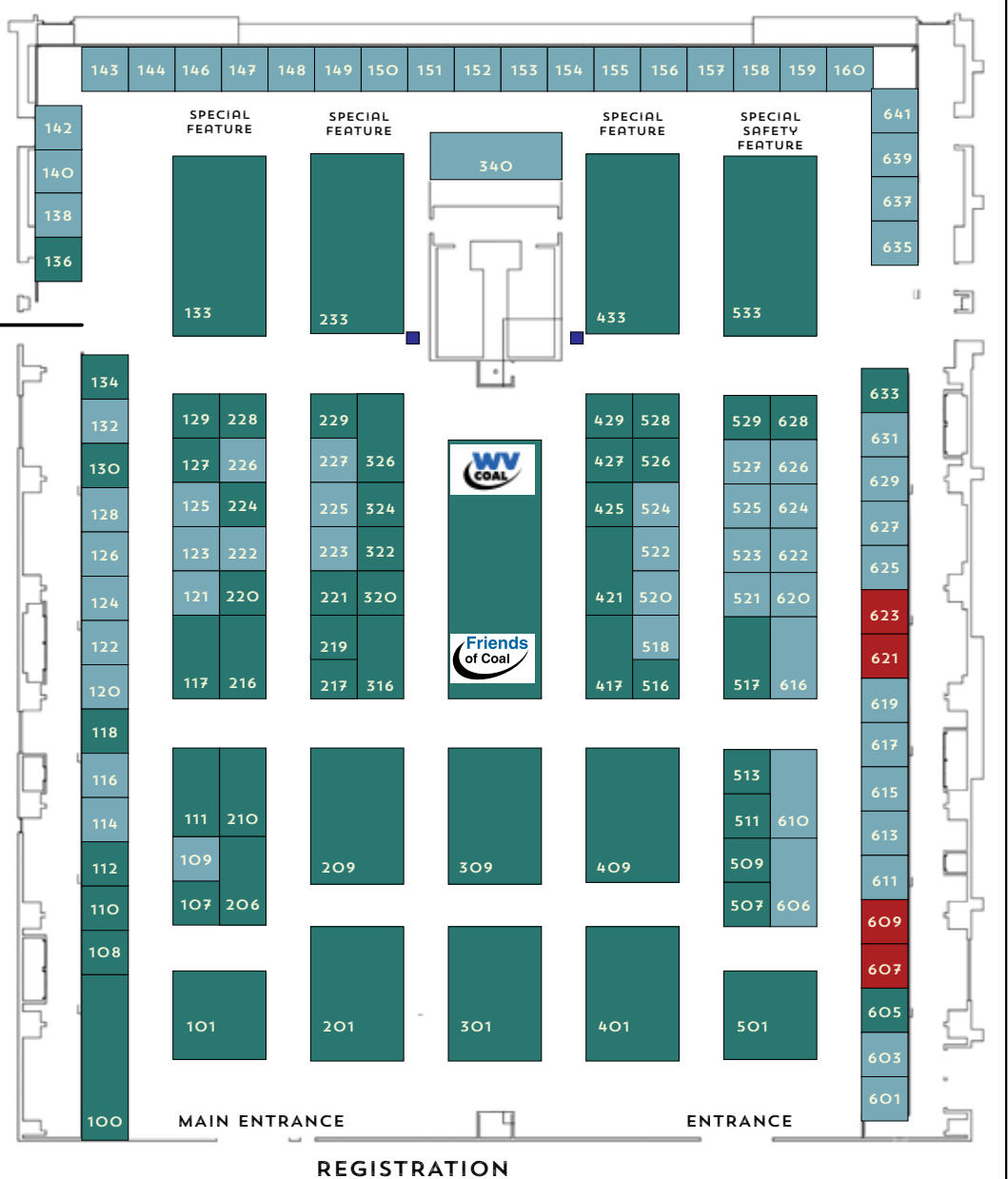
# Floor Plan

**50<sup>th</sup>**  
**Anniversary**  
**Annual Mining**  
**Symposium**



TO WVCA  
 SYMPOSIUM  
 LUNCHEON  
 AND DINNER

Available Space ■  
 Reserved ■  
 Late Move-in Only ■  
 Pillar ■



## Exhibiting

**Exhibit cost per 10' x 10' booth**

\$1200	Coal Company Booth
\$1500	West Virginia Coal Association Members
\$1700	Coal Industry Suppliers & Manufacturers

Each booth comes with pipe & drape and ID sign. Booth package of carpet, table, and two chairs is available for just \$150.



# Application

## Booth & Partnership Contract

### Exhibitor Information

Contact Name \_\_\_\_\_

Job Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail (required) \_\_\_\_\_

Web Address \_\_\_\_\_

### Exhibitor Space

Total exhibit packages required: \_\_\_\_\_

#### Select Rate:

\$1200 - Coal Company     \$1500 - WVCA Member     \$1700 - Regular Rate

Total Cost Per 10' x 10' Package (contact Peter Johnson for bulk spaces)    \$ \_\_\_\_\_

Partnership (Select Partnership Opportunities at Right)    \$ \_\_\_\_\_

Booth Package(s) @ \$150 each    \$ \_\_\_\_\_

Total Cost    USD\$ \_\_\_\_\_

#### Space Preference

First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_

#### Payment Information

Make checks payable to SEMCO Publishing, Inc. Payments made by check drawn on a US bank payable in US\$, international money order payable in US\$, or wire transfer in US\$.

For wire transfer information, call Lorraine Mestas at +1 303 283 0640 x 1.

50% deposit required with signed agreements. 100% of the total booth cost due on January 31, 2024.

Payment Enclosed:     Check     Credit Card

Please Charge My:     Visa     Mastercard     American Express

Card Number \_\_\_\_\_ CVV Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

Total Amount to Charge (Booth Space + Partnership Cost) \$ \_\_\_\_\_

Contract Signature (must be signed) \_\_\_\_\_ Date \_\_\_\_\_

### Partnership Opportunities

- Aisle Signs    **SOLD**  
 Exhibition Lanyards    **SOLD**  
 Full Page Show Directory Ad    **\$1,000**  
 1/2 Page Show Directory Ad    **\$600**

Partnership opportunities are sold on a first-come, first-served basis. Applications will not be charged until verified and approved by show management.

#### Four Ways to Apply

- 1 Email all information to:  
pjohnson@semcopublishing.com
- 2 Fax this form to:  
+1 303 283 0641
- 3 Mail this form to:  
SEMCO Publishing  
8751 E. Hampden Ave, Suite B1  
Denver, CO 80231 USA
- 4 Telephone:  
+1 303 283 0640 ext. 2512

#### Contact for More Information

Peter Johnson

Email: pjohnson@semcopublishing.com

Tel: +1 303 283 0640 ext. 2512

#### Terms & Conditions

Payment: 50% deposit required with all signed agreements. 100% of the total booth cost is due on January 31, 2024.

Cancellation: If Exhibitor desires to cancel all or part of exhibit space, it may do so in writing and exhibitor will be charged 50% of its total exhibit space cost. Should exhibitor cancel after January 31, 2024, 100% of exhibit space cost is due.

Find complete Terms and Conditions online at

[www.wvcoalshow.com](http://www.wvcoalshow.com).

By signing and submitting this application, exhibitors agree to abide by all terms and conditions.

#### Show Management Use

Booth Assigned \_\_\_\_\_

Paid \_\_\_\_\_

Date \_\_\_\_\_

Notes:

SEMCO  
PUBLISHING

A portion of all proceeds will be used to support Friends of Coal.





# 2024 West Virginia Coal Show

SEMCO Publishing

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## 2024 West Virginia Coal Show Contacts



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**Donna Schmidt, Editor, North**

**American**

**Mining magazine**

[dschmidt@semcopublishing.com](mailto:dschmidt@semcopublishing.com)

## Coal is a Powerful Presence in the U.S. Economy.

**Become a member of the oldest and most influential state coal association as we prepare for coal's future.**

The coal industry is facing political and cultural challenges, but it is also an industry with a bright future. Ongoing demand for high tech devices, "clean" technologies, and maintenance of our nation's infrastructure is reliant on a robust electrical grid, metallurgical coal, and a healthy, forward-thinking mining industry. By joining the West Virginia Coal Association, you can help ensure that your business is well-positioned to succeed in the years to come. Help us as we:

- Create educational resources that help people understand the importance of coal
- Advocate on your behalf before state and federal policymakers
- Host exclusive events and networking opportunities to meet with other industry leaders

**Join the West Virginia Coal Association or the Friends of Coal Today!**

For membership information, use the QR codes. For information about membership or to discuss a 50th Annual Mining Symposium sponsorship, please contact Jessie Gibeaut at the Association Office at 304-342-4153 or by email at [Jgibeaut@wvcoal.com](mailto:Jgibeaut@wvcoal.com).

